

# NESO ranks professional support as the top benefit

The NESO Board of Directors is intent on setting a course to engage the future of NESO as an organization. Strategic planning is part of this process. The Research & Planning Group (RPG), an independent opinion research firm, was asked to survey the NESO membership in order to gather information regarding member wants, needs and interest for the future.

The top reason members report joining NESO is “for professional support.” Eight out of ten members are satisfied and 27% are very satisfied, that NESO meets their expectations.

Source: Research & Planning Group, NESO Member Survey Report, 2006.

