

During the 2010 Annual Session the House of Delegates voted on resolutions submitted by Association constituent societies, councils and the Board of Trustees.

Resolutions adopted by the 2010 House of Delegates include:

- *Statement on the role of CBCT in orthodontics (26-10 H)*. The adopted resolution states: "RESOLVED, that the AAO recognizes that while there may be clinical situations where a cone-beam computed tomography (CBCT) radiograph may be of value, the use of such technology is not routinely required for orthodontic radiography; and be it further RESOLVED, that the AAO add this statement to the *AAO Clinical Practice Guidelines 2008*."

- *Amendment of the top critical issues in the AAO Strategic Plan (31-10 H)*. The resolution adopted by the House identifies the following as the critical issues for the next one to three years:

- Consumer Awareness
- Transition of Recent Graduates to Practice – practice opportunities and manageable student debt
- Relationships with General Dentists and other Professionals
- Advocacy – i.e. Government Affairs, Access to Care
- Operating, Marketing and Cost Management of an Orthodontic Practice

- *Establishment of the AAO Credit Union (AAOCU) via appropriate channels (32-10 H)*. In 2009, AAO Services Inc. was requested by the House of Delegates to study the large educational debts typical of new orthodontists and residents, and investigate the possible expansion of services to help manage the debt load. One service to be considered was establishment of a credit union, which could help provide more competitive educational loans and debt consolidation rates for orthodontic residents and new orthodontists and offer financial benefit to members in all demographic categories. With leadership from orthodontist and financial expert Dr. Leo Sinna and AAO Services Chair Dr. Norman Nagel, AAO services worked with industry consultants to research credit union formation. The research process included membership surveys conducted by the AAO and AAO constituent organizations, which received strong responses indicating significant member interest in the formation of a credit union.

The 2010 resolution adopted by the House will put in motion the establishment of a credit union for AAO members. The initial business plan is still to be expanded to indicate whether the credit union will have a federal or a state-based charter, and whether eligibility to join may be extended to groups such as AAO member families, staff members, etc.

- *Rescission of House Policy 24-09 H – AAO Advertising Materials and Fees (11-10 H)*. House Policy 24-09 H prohibited the modification of proprietary marketing materials of the AAO to communicate specific fees or orthodontic services designated as free. Rescission of the policy will make it possible for the AAO to use certain types of coupons in marketing materials, in order to make possible outcomes measurement for evaluation of the effectiveness of the Public Awareness Campaign.

- *AAO sponsorship of a Craniofacial Anomalies and Special Needs Symposium (04-10 H)*.* The 2009 House of Delegates passed a resolution to establish a Board of Trustees task force on Craniofacial and Special Needs Orthodontics to explore the concept of a special needs division within the AAO governance structure. The division would serve members actively involved in clinical training in craniofacial and special needs orthodontics. The 2010 adopted Resolution 04-10 H will put in motion the Craniofacial and Special Needs Orthodontics Task Force recommendation that a one-day symposium be sponsored by the AAO on July 23, 2010, to gather concerned stakeholders for discussion of the proposed new division, identification of issues and assessment of goals.