

FRIDAY, OCTOBER 7TH

START TIME	END TIME	TRACK	SPEAKER/ MODERATOR	SESSION TITLE
8:30 AM	10:00 AM	Doctor Scientific	Dr. David Sarver	The Contemporary Blend of Esthetic Smile Design and Case Presentation
8:30 AM	10:00 AM	Doctor Scientific	Dr. Gerry Samson Dr. Jay Bowman	Spooky Orthodontic Stuff “Things That Go Bump in the Night”
8:30 AM	10:00 AM	Doctor Practice Management	Mr. Roger Hill	Transitions: They Only Effect Everything. [Part 1]
8:30 AM	10:00 AM	Staff Session	Ms. Rosemary Bray	Service ~ May It Remain the Bridge Between Widgets, Gadgets and Technology [Part 1]
8:30 AM	10:00 AM	Staff Session: Hands-On	Ms. Rita Bauer	Camera, Lights, Action! Patient Photography Made Easy
8:30 AM	5:00 PM	Symposium	Dr. Ann Gorczyca Dr. Donna Galante	Women in Orthodontics Symposium
10:30 AM	12:00 PM	Doctor Scientific	Dr. Luis Carriere	A New Era in Class III Correction
10:30 AM	12:00 PM	Doctor Scientific	Dr. Buzz Behrents	The cost of imaging versus the benefits derived: x-rays and the images they produce
10:30 AM	12:00 PM	Doctor Practice Management	Mr. Roger Hill	Transitions: They Only Effect Everything. [Part 2]
10:30 AM	12:00 PM	Staff Session	Ms. Rosemary Bray	Service ~ May It Remain the Bridge Between Widgets, Gadgets and Technology [Part 2]
10:30 AM	12:00 PM	Staff Session: Hands-On	Ms. Rita Bauer	Camera, Lights, Action! Patient Photography Made Easy
1:00 PM	4:00 PM	Doctor Scientific	Dr. Negaar Sagafi Dr. John Bednar Dr. Victor Dietz	Pearls of Dr. Gianelly
1:00 PM	3:00 PM	Doctor Panel Discussion	Dr. Lysle Johnston	Mixed Dentition Mechanics: Panelists: Drs. David Sarver, Buzz Behrents, Eustaquio Araujo, Gerry Samson, and Jay Bowman
1:00 PM	3:15 PM	Doctor Practice Management	Dr. Dave Paquette	Orthodontic Strategies for Sleep Apnea
1:00 PM	2:15 PM	Staff Session	Mr. Bill Poss	Combining Technology and Marketing for Real-world Application
1:00 PM	2:30 PM	Staff Session	Ms. Rita Bauer	Work with me Baby! Learn how to pose and find the Photogenic You!
3:30 PM	5:00 PM	Doctor Panel Discussion	Dr. Lysle Johnston	Mixed Dentition Mechanics: [Part 2]
3:30 PM	4:15 PM	Doctor Practice Management	Mr. Jason Tuschman	Solving Marketing Challenges with ROI Driven Acquisition — Learnings from \$50,000,000 in New Patient Fee’s and 75,000 Patient Appointments of Service
2:30 PM	3:45 PM	Staff Session	Ms. Stephanie Middleberg	Nutrition in the Office

SATURDAY, OCTOBER 8TH

START TIME	END TIME	TRACK	SPEAKER/ MODERATOR	SESSION TITLE
8:30 AM	10:00 AM	Doctor Scientific	Dr. Lorenzo Franchi Dr. Jim McNamara	Efficient and effective uses of dentofacial orthopedics in everyday practice
8:30 AM	10:00 AM	Doctor Scientific	Dr. Nicole Scheffler	Pearls of UNC [Part 1]: Short-Term Success + Long-Term Stability = Happiness Using TADs
8:30 AM	10:00 AM	Doctor Scientific	Dr. Lee Graber Dr. Katie Graber	Byting into Technology in the Big Apple: Improving Patient Care
8:30 AM	10:00 AM	Staff Session	Dr. Gerry Samson	“Threats and Opportunities” Career Strategies for Changing Times [Part 1]
8:30 AM	10:00 AM	Staff Session: Hands-On	Ms. Rita Johnson	Hands on Digital impressions- Learning how to scan (scanners)
10:30 AM	12:00 PM	Doctor Scientific	Dr. Lorenzo Franchi Dr. Jim McNamara	Efficient and Effective uses of Dentofacial Orthopedics in Everyday Practice [Part 2]
10:30 AM	12:00 PM	Doctor Scientific	Dr. Tung Nguyen	Pearls of UNC [Part 2]: Technology in Orthodontics: Separating Fact from Fiction
10:30 AM	12:00 PM	Doctor Practice Management	Dr. Bob Bray	Metrics Matter: Something Old, Something New
10:30 AM	12:00 PM	Staff Session	Dr. Gerry Samson	“Threats and Opportunities” Career Strategies for Changing Times [Part 2]
10:30 AM	12:00 PM	Staff Session: Hands-On	Ms. Rita Johnson	Hands on Digital impressions- Learning how to scan (scanners)
1:00 PM	3:00 PM	Doctor Scientific	Dr. Lysle Johnston	21st Century Orthodontics: Water Seeks its Own Level
1:00 PM	3:00 PM	Doctor Scientific	Dr. Peter Buschang	The development, etiology and treatment of skeletal open bite cases
1:00 PM	3:00 PM	Doctor Practice Management	Dr. Antonino Secchi	New and Younger Member Program [Part 1]: Leveraging Clinical Advancements in Treatment Mechanics
1:00 PM	3:00 PM	Doctor/Staff Joint Session	Dr. Purnima Hernandez	Autism Spectrum Disorder: Behavior management strategies during orthodontic treatment [Part 1]
3:00 PM	4:30 PM	Doctor Scientific	Dr. Ken Fischer	Comprehensive Treatment Clear Aligners
3:00 PM	4:30 PM	Doctor Scientific	Dr. Mike Mayhew	Management of Developing Malocclusions: Why, When, and How
3:00 PM	4:30 PM	Doctor Practice Management	Dr. Antonino Secchi	New and Younger Member Program [Part 2]: Leveraging Clinical Advancements in Treatment Mechanics
3:00 PM	4:30 PM	Doctor/Staff Joint Session	Dr. Purnima Hernandez	Autism Spectrum Disorder: Behavior management strategies during orthodontic treatment [Part 2]



NORTHEASTERN SOCIETY OF ORTHODONTISTS

2016 ANNUAL MEETING – PROGRAM

OCTOBER 7TH – 9TH, 2016

THE NEW YORK MARRIOTT MARQUIS
NEW YORK CITY, NEW YORK

SUNDAY, OCTOBER 9TH

START TIME	END TIME	TRACK	SPEAKER/ MODERATOR	SESSION TITLE
9:00 AM	12:00 PM	Doctor Scientific	Dr. Lee Graber	Treating Open Bites: Panelist: Drs. Lorenzo Franchi, Peter Buschang, Jay Bowman, and Lysle Johnston
9:00 AM	12:00 PM	User Meeting		Dolphin
9:00 AM	12:00 PM	User Meeting		topsOrtho
9:00 AM	12:00 PM	User Meeting		Cloud9
9:00 AM	12:00 PM	User Meeting		Ortho2