

A Letter from Our NESO President

Dear Colleagues,

Now that 2017 is in full swing and NESO's transition to our new management team at Fernley & Fernley is well underway, I wanted to take a moment to introduce you to the folks who will be helping NESO to achieve our goals as we move forward.



Elizabeth Franks will serve as NESO's Interim Executive Director, supporting the management transition and working with NESO Leadership to establish best practices and procedures for effective and efficient management of NESO. Liz has almost 30 years of experience in association management, having worked with a variety of professional organizations and trade associations during her career with Fernley & Fernley. She will act as team leader while Fernley & Fernley management works to fill the Executive Director role that unfortunately was vacated with the unexpected resignation of Melanie Forman.



Allison Ebner, NESO's Associate Director of Marketing & Communications, has worked in publishing since 2010—writing, proofing, contributing to and advancing the overall content strategies for a variety of brands and organizations.



Alicia Muller, NESO's Associate Director of Development, will oversee all sponsorship activities, including development and fulfillment. In addition to sponsorship, she will help to generate revenue in the areas of membership, meeting attendance and exhibit booth sales.



Amy Valentin, NESO's Meeting Manager, has more than 15 years of event management experience, where she has utilized her trademark skills of problem solving, creativity and flexibility to help produce corporate, association and nonprofit meetings and events.



If you have any inquiries regarding your membership or any other questions, please feel free to reach out to us, via our toll-free number (888) 242-3795 or info@neso.org. Our team will be happy to assist you.

And, as always, feel free to contact me directly with any questions or concerns you may have, or to let us know how NESO can help you or your component. ▶

Best regards,

Carolyn Melita, DDS
President, Northeastern Society of Orthodontists