

ALIGN TECHNOLOGIES PRE-CONFERENCE SYMPOSIUM

Thursday, November 1, 2018 (3:00 pm – 6:00 pm) (Room: Schaghticoke)

Three Key Growth Strategies of the Finest Institutions Outside of Healthcare and How to Use Them to Separate Your Practice(s) from the Competition

Improve Customer Service, Conversion, Efficiency, Revenue & Referrals



Brian Wright

Mr. Wright has successfully grown businesses all over the world and specializes in growing business to consumer organizations wanting to thrive in a competitive marketplace. His teachings encompass the business, marketing, financial and consumer strategies utilized by fine institutions, such as the Ritz Carlton, Walt Disney, Starbucks, Apple and more. Mr. Wright has been trusted by business executives and doctors across the world as their personal life and business coach. He brings outside of healthcare business and marketing expertise into healthcare where it is vastly needed because of its competitive nature and the fact more than 80% of everything that occurs inside the practice environment is non-clinical.

CEO – New Patient Group; Host – Doctor Diamond Club Podcast; Align Technology Consultant & Speaker; National Keynote Speaker