



NESO2019

ONE PIECE OF THE PUZZLE

Esthetically-Driven Multidisciplinary Care

Seaport Hotel & World Trade Center | Boston, Massachusetts
September 27-28, 2019

Join Us

REGISTRATION OPENS IN MAY

TODAY'S ORTHODONTISTS WORK IN A MULTI-DISCIPLINARY ENVIRONMENT FOR THE COMPREHENSIVE CARE OF PATIENTS.

Join colleagues in orthodontics, periodontics, marketing, practice teams, and clinical care for a day and a half of trending orthodontic equipment and practice solutions.

NESO)))



NESO2019 Join Us

MEMBER APPRECIATION RECEPTION

Friday, September 27
5:30pm - 7:00pm

Catch up with colleagues and valued team members with drinks and appetizers while discussing the first day's thought-provoking sessions.

CLOSING RECEPTION AND NESO OFFICER INSTALLATION

Saturday, September 28
5:00pm - 6:30pm

Close out NESO2019 with new friends you've met to celebrate a great meeting and kick off the energy for NESO2020 in chic Montreal (Quebec)!

NEW this year, participate in the recognition and installation of NESO officers, board members and leaders at the Closing Reception! A prime opportunity to meet and speak with NESO's governing body, the men and women who contribute substantial time and energy to the continued growth and success of NESO throughout the year.

HOTEL INFORMATION

Seaport Hotel & World Trade Center will serve as the host hotel for the NESO Annual Meeting. Conveniently located in the heart of the Northeastern U.S. region, it is minutes from the Boston Logan airport and steps away from some of the best cuisine and sites of the city. We strongly encourage attendees to book accommodations well in advance.

To receive the discounted group rate, make your reservation through our hotel site (link to come). The group rate is based on night stay and room type. Discounted rates will be offered, based on availability, 3 days before the conference dates, and are also available for upgraded rooms or suites, as listed. Reservations must be made on or before August 31, 2019 to guarantee the group rates.



CONTINUING EDUCATION PROGRAM

ADA CER·P® | Continuing Education
Recognition Program

Northeastern Society of Orthodontists is an ADA CERP recognized provider approved by American Association of Orthodontists.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Northeastern Society of Orthodontists designates this activity for 11 continuing education credits.



FOR MORE INFORMATION, NESO.ORG/NESO2019

NESO2019 Speakers & Lectures

DOCTOR & STAFF BLENDED SESSIONS

Dr. Willy Dayan	Leveling the Occlusal Plane with Aligners: Posterior Intrusion, Canted Occlusal Planes and More
Ms. Kayla Hoorelbeke	Prep & Landing: Sales Steps Beyond the New Patient Exam
Dr. Jeff Kozlowski	An Efficient Approach to Managing Impacted Canines
Dr. Neal D. Kravitz	A Guide to People Management: Understanding Your Patients' and Staffs' Personality Types
Dr. Mazyar Moshiri	Biomechanical Tips for More Effective Clear Aligner Treatment
Ms. LeeAnn Peniche	The Trigger: Key Points for a Signed Agreement
Dr. Christopher Riolo	Maximizing Treatment Aesthetics and Efficiency in Orthodontic Treatment
Dr. Stephen de Wit	Healthy Work Spaces Focusing on Diversity, Sexual Harassment and the #metoo Movement

2019 FEATURED SPEAKERS



Dr. Willy Dayan



Ms. Kayla Hoorelbeke



Dr. Jeff Kozlowski



Dr. Neal D. Kravitz



Dr. Mazyar Moshiri



Ms. LeeAnn Peniche



Dr. Christopher Riolo



Dr. Stephen de Wit

*Earn 11 continuing
education credits.*



FOR MORE INFORMATION, [NESO.ORG/NESO2019](https://www.neso.org/neso2019)

NESO2019 Speakers & Lectures

DOCTOR SESSIONS

Mr. Chris Bentson	How to Adapt to the Changing Orthodontic Market
Mr. Louie Costa	Optimal Perioral Aesthetics' for the "Maturing" Orthodontic Patient
Ms. Marianna Evans	Palatal Expansion with Skeletal Anchorage: Periodontal and Airway Rationale
Dr. Jim Janakievski	Tooth Autotransplantation Can Help Solve Dilemmas in Our Orthodontic Patients
Dr. Laurence Jerrold	Referral Liability in an Interdisciplinary World
Ms. Bonnie Marcus	Authentic and Effective Self-Promotion (without losing your integrity)
Dr. Peter Ngan	Early Orthopedic Treatment to Improve Patient Profile and Self-esteem
Dr. Sonia Palleck	Solving the Patient Puzzle: Digital Orthodontics with Insignia
Dr. Benjamin Pliska	Orthodontic Considerations in Sleep Disordered Breathing
Dr. Timothy J. Tremont	Critical Thinking for Determining and Managing Arch Form in the Orthognathic Surgery Patient

2019 FEATURED SPEAKERS



Mr. Chris Bentson



Dr. Louie Costa



Dr. Marianna Evans



Dr. Jim Janakievski



Dr. Laurence Jerrold



Ms. Bonnie Marcus



Dr. Peter Ngan



Dr. Sonia Palleck



Dr. Benjamin Pliska



Dr. Timothy J. Tremont



FOR MORE INFORMATION, NESO.ORG/NESO2019

NESO2019 Speakers & Lectures

STAFF SESSIONS

Ms. Rita Bauer	Pictures for that WOW Effect!
Ms. Rita Bauer	Hands-on Patient Photography Made Easy <i>(Limited space. Two sessions will be available. Fee is \$100.)</i>
Ms. Rosemary Bray	Memorable First and Last Impressions
Ms. Rosemary Bray	Top Ten Tips of Terrific Teamwork – Saturday Interactive Lunch Session for Doctors and Staff <i>(Limited space. Fee is \$50.)</i>
Ms. Laura Cafik-Martin	Food for Thought. The importance of Hospitality in the Orthodontic Practice
Ms. Charlene White	Change Reaction: Connecting the Dots

2019 FEATURED SPEAKERS



Ms. Rita Bauer



Ms. Rosemary Bray



Ms. Laura Cafik-Martin



Ms. Charlene White



FOR MORE INFORMATION, NESO.ORG/NESO2019

NESO2019 at a Glance

THURSDAY, SEPTEMBER 26

2:30pm - 7:00pm

10:00am - 4:00pm

3:00pm - 6:00pm

5:00pm - 7:00pm

6:30pm - 8:00pm

Registration Open

Board of Directors Meeting *(with Lunch)*

Preconference Symposium (TBD)

Happy Hour Sponsored by Ortho2

Partner & Volunteer Reception *(by invitation)*

FRIDAY, SEPTEMBER 27

7:00am - 7:45am

7:00am - 7:00pm

10:00am - 7:00pm

8:30am - 11:30am

11:30am - 12:30pm

12:30pm - 3:15pm

3:15pm - 3:45pm

3:45pm - 5:30pm

5:30pm - 7:00pm



Yoga in Garden Plaza

Registration Open

Exhibit Hall Open

Breakfast Symposium/ Hands-on Photography Session

Opening Lunch



SPEAKER SESSIONS *(Doctor and Staff)*

Break



SPEAKER SESSIONS

Member Appreciation Reception

SATURDAY, SEPTEMBER 28

6:30am - 8:30pm

8:30am - 6:00pm

7:30am - 8:15am

8:30am - 10:45am

10:45am - 11:15am

11:15am - 12:30pm

12:30pm - 1:30pm

12:30pm - 2:00pm

12:30pm - 1:30pm

1:30pm - 3:00pm

3:00pm - 3:30pm

3:30pm - 5:00pm

5:00pm - 6:30pm



5k Fun Run

Exhibit Hall Open

Annual Business Meeting *(NESO Members Invited)*



SPEAKER SESSIONS

Break



SPEAKER SESSIONS

Lunch

Lunch with Rosemary Bray *(Doctor and Staff. Limited space.)*

Educators' Luncheon



SPEAKER SESSIONS

Break



SPEAKER SESSIONS

Closing Reception and Officer Installation

EXPLORE BOSTON

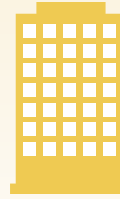
The Seaport Boston Hotel & World Trade Center is a short walk or drive to some of Boston's most interesting and historic sites.

Fan Pier

Boston's Institute of Contemporary Art



Mileage from the Seaport Hotel



Harpoon Brewery
VDB Photos / Shutterstock.com

Boston Children's Museum
Richard Cavalleri / Shutterstock.com

0.0	BOSTON HARBORWALK
	PROVINCETOWN II FAST FERRY
	SPIRIT CRUISES

Boston Tea Party Ships & Museum

New England Aquarium

0.2	LIBERTY WHARF
	THE INSTITUTE OF CONTEMPORARY ART – BOSTON
0.3	BOSTON CONVENTION AND EXHIBITION CENTER
	BLUE HILLS BANK PAVILION

0.4	HARPOON BREWERY
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0.5	BOSTON CHILDREN'S MUSEUM
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Public Gardens –
Keith J Finks / Shutterstock.com

Old State House on the Freedom Trail

0.7	BOSTON TEA PARTY SHIPS & MUSEUM
	ROSE KENNEDY GREENWAY

0.9	BLACK FALCON PIER
	NEW ENGLAND AQUARIUM

1.1	BOSTON HARBOR CRUISES
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Freedom Trail

Boston Science Museum
James Kirkakis / Shutterstock.com

1.5	BOSTON PUBLIC GARDEN
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1.6	FREEDOM TRAIL
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2.1	MUSEUM OF SCIENCE
	BOSTON PUBLIC LIBRARY

2.5	NEWBURY STREET
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Newbury Street
Marcio Jose Bastos Silva / Shutterstock.com



Fenway Park
Marcio Jose Bastos Silva / Shutterstock.com

3.0	FENWAY PARK
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FOR MORE INFORMATION, NESO.ORG/NESO2019



Registration Form



NESO2019

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Esthetically-Driven Multidisciplinary Care

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Register online at www.neso.org. To register multiple attendees from one office, please use the online registration form.

Name *(Please Print)*

Credentials

Address

City/State/Zip

Phone

Email

Guest Name

Guest Name

Catagory	On or before July 29, 2019	On or before September 16, 2019	Onsite
<input type="checkbox"/> NESO Member	\$495	\$525	\$645
<input type="checkbox"/> NESO Academic Member	\$245	\$250	\$445
<input type="checkbox"/> NESO Retired Member	\$160	\$160	\$160
<input type="checkbox"/> Clinical/Administrative Staff <i>(up to 3)</i>	\$195	\$225	\$275
<input type="checkbox"/> Clinical/Administrative Staff <i>(4 or more)</i>	\$160	\$175	\$275
<input type="checkbox"/> NESO Student Member	\$50	\$50	\$50
<input type="checkbox"/> Guest Badge	\$160	\$160	\$160
<input type="checkbox"/> Exhibitor	\$100	\$100	\$100
<input type="checkbox"/> All Others <i>(non-NESO Doctor)</i>	\$545	\$545	\$645
<input type="checkbox"/> Hands-on Photography Session <i>(limited space)</i>	\$100	September 27 <input type="checkbox"/> 8:30am - 11:30am <input type="checkbox"/> 1:15pm - 4:45pm	
<input type="checkbox"/> Lunch with Rosemary Bray <i>(limited space)</i>	\$50	September 28 <input type="checkbox"/> 12:30pm - 2:00pm	
	September 27 <input type="checkbox"/> Yoga <i>(limited space)</i> \$25	September 28 <input type="checkbox"/> 5k Fun Run \$25	

Total Fees Submitted

Payment

Check *(payable to NESO in U.S. dollars only)*

Please mail to: NESO 2929 Arch Street, Suite 1700 Philadelphia, PA 19104

Visit www.neso.org to register/pay with a credit card.

Registration Cancellation/Refund Policy

Registration cancellation requests must be received no later than **August 30, 2019** to receive a refund. Submit your cancellation in writing to the NESO Office via email to registration@neso.org. Telephone cancellations will not be accepted. Your cancellation/refund request should include your name, registration confirmation number, AAO member number and the reason for the refund.

A \$50 cancellation fee will be charged for each person's Annual Meeting registration upon written request until the deadline. **No registration refunds will be issued after the cancellation deadline.** All approved refunds will be processed within 30 business days.

Important

Registration cancellations, registration fee refunds and ticketed event refunds will NOT be processed on-site during the Annual Meeting. Please call 888.242.3795 or email registration@neso.org if special services or special dietary requirements are needed.