



Northeastern Society of Orthodontists

DRAFT: NESO Strategic Plan 2022-2027

MISSION	To engage and inspire members through education, advocacy, and research in orthodontics.
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VISION	We provide our members needed support and trusted resources to deliver the highest quality orthodontic care and foster leadership regionally and within the AAO.
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CORE VALUES	We are leaders in the profession	We embrace diversity and inclusion	We value knowledge	We seek active engagement	We are innovative
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GOALS AND OBJECTIVES	BUILD AWARENESS OF VALUE	<ol style="list-style-type: none"> 1. Develop and execute a member-centric communication and engagement plan using channels and platforms to maximize reach 2. Seek innovative ways to ensure best-in-class Annual Meetings 3. Utilize a differentiated component engagement strategy that builds awareness and engagement across regional organizations
GOALS AND OBJECTIVES	WELCOME AND EMBRACE ALL MEMBERS	<ol style="list-style-type: none"> 4. Abide by a diversity statement to help eliminate barriers to engagement 5. Ensure structure of governance provides pathways to leadership that promote and facilitate inclusivity and diversity 6. Provide resources that support and appeal to members at every stage of their careers and in all modes of practice
GOALS AND OBJECTIVES	PROVIDE PATHWAY TO LEADERSHIP	<ol style="list-style-type: none"> 7. Follow a roadmap to help support the growth of newer and younger members 8. Offer leadership training programs on a regular basis 9. Increase meaningful recognition of volunteer contributions

STRATEGIC INITIATIVES	Component Engagement	Innovation in Education	Leadership Development
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